

**OPTIMUM DELIVERED**  
dedicated home  
delivery service



**TRAINING & SUPPORT**  
to deliver  
exceptional care



**MAINTAINING DIGNITY**  
using products created  
with residents in mind



**PROVIDING CHOICES**  
to embrace  
person-centred care



**FREEDOM OF MOVEMENT**  
with effective yet gentle  
catheter securement



*Delivered  
with care*



**optimum**medical®

Supporting  
Care Homes



[enquiries@optimummedical.co.uk](mailto:enquiries@optimummedical.co.uk)



[www.optimummedical.co.uk](http://www.optimummedical.co.uk)



0113 263 3849



# catheter drainage and fixation products created with your residents in mind

At **Optimum Medical**, we're constantly creating better. We actively seek feedback from nurses and residents alike so **we can develop the most effective, person-centred catheter drainage and fixation devices available.**

Here are a few of the benefits to your residents from using the **Ugo Urology** range: .....

## REDUCED RISK OF CAUTI

It's well-understood that catheter-associated urinary tract infections (CAUTI) can cause confusion/delirium. For residents with dementia, it can worsen their confusion and increase levels of distress. This can make caring for these residents particularly challenging. Fixating a catheter in place helps to **reduce the risk of urethral trauma and associated infection**, improving residents' wellbeing.

## FREEDOM WHEN MOBILISING

Enabling residents to move around freely with increased confidence, safe in the knowledge that their catheter and leg bag are properly secured. The **Ugo Urology** range offers a variety of fixation devices including the **Ugo Fix Gentle** catheter clip, **Ugo Fix Sleeve** leg bag holder and **Ugo Fix Catheter Strap**.

## DISCREET, RESIDENT-FOCUSED PRODUCTS

We understand the importance of maintaining and protecting residents' dignity. This is why we've ensured all of our products are discreetly packaged. Our **Ugo Stand with Dignity** (below) features a removable dignity cover. Many residents feel more comfortable having the cover in place when receiving visitors.

## CONSISTENT SUPPLY OF PRODUCTS

Our newest product **Ugo 4 Weeks** (opposite) provides a 4 week supply of your residents' essential catheter drainage and fixation supplies. Provided in a discreet, compact box for easy storage in residents' bedrooms. It comes in 4 different varieties offering different leg bag options, so you can offer your residents a choice. The 4 week supply makes it easy to know when to place the next order, reducing the risk of running out of products.

### What are care homes saying about the Ugo Urology range?

*"I'm a care home manager and I've been working in the care industry for the last 20 years. After meeting with our **Optimum Medical** account manager Gill Fairless and seeing all the products in the **Ugo Urology** range, I've been so impressed with how far these medical devices have come. I particularly like the **Ugo Stand with Dignity** – it really promotes person-centred care. My team and I are very excited about introducing the **Ugo Urology** range to our residents. It's definitely the way forward!"*

Jason Parkinson, Home Manager, St Clare's Court.



The **Ugo Stand with Dignity** is available for all care home residents using **Ugo 2L Drainage Bags**. To receive these products through **Optimum Delivered**:

0113 263 3849 @ hello@optimumdelivered.co.uk

# SOFT SILICONE TECHNOLOGY

effective catheter fixation  
without compromising skin integrity

We understand the importance of maintaining skin integrity for elderly residents and avoiding trauma to delicate tissues. This is why we use soft **silicone technology** in our catheter securement devices. This delivers effective yet gentle catheter fixation – helping to reduce the risk of pain, trauma and infection.



Our **Ugo Fix Gentle** catheter clip and **(NEW) Multi Fix Gentle** feature the following benefits:

- Can be worn for up to 7 days
- Can be easily removed and repositioned
- No need to remove during personal care
- No skin preparation required
- Leaves no tacky residue on skin (no need for alcohol wipes)
- Reduced risk of allergic reactions due to silicone technology

**Multi Fix Gentle** is a universal tubing securement device. Available in 2 sizes, it can be used to fixate a wide range of medical tubing, including urinary catheters, PEG tubes and IV lines.

To request your **free** sample of **Multi Fix Gentle** or **Ugo Fix Gentle** please email [enquiries@optimummedical.co.uk](mailto:enquiries@optimummedical.co.uk)



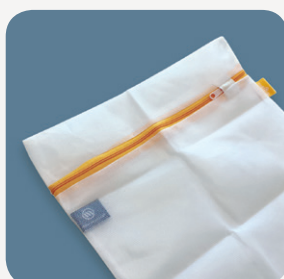
**4 weeks of catheter drainage and fixation supplies, all contained in one box**

Each **Ugo 4 Weeks** box contains the following:

- 4 x fabric backed **Ugo Leg Bags** (choice of long/short tube and lever/T tap)
- 28 x **Ugo 10 2L Bags** with single use T tap
- **Ugo Hanger**
- 4 x pairs of **Ugo Fix Leg Bag Straps**
- 4 x **Ugo Fix Gentle** (catheter clips)
- Patient and carer user guides



Each box of **Ugo Urology** products comes with a patient and carer user guide. These can be used as a point of reference by care staff or used as a supportive tool to let your residents know about the products they're using.



Each box of **Ugo Fix Sleeves** and **Ugo Fix Catheter Straps** comes with its own laundry bag, with space to customise with each residents name. Each laundry bag is labelled as requiring a 60 degree wash, supporting infection control requirements.



optimumdelivered®

## Optimum Medical's home delivery service.

We provide a reliable and discreet service, delivering essential urology supplies to care home residents across the UK.



To register a new patient  
Call: **0113 263 3849**

- What are healthcare professionals saying about **Optimum Delivered**?

*"Optimum Delivered provide a very good professional service. I've found the order forms self-explanatory and easy to use. All of my patients' orders get processed efficiently after I fax them over."*

- **Emma West** - Urology Assistant Practitioner, United Lincolnshire Hospitals NHS Trust.

## What does Optimum Delivered offer care homes?

A stock check call once a month from your personal customer service advisor. We check what your residents need, so you're not overloaded with unnecessary stock.

Discreet delivery in unmarked boxes, so only you and your resident knows what's inside.

Complementary wet wipes, dry wipes and disposable bags included with each order.

## Catheterisation training

We can offer complementary urethral and suprapubic, male and female competency assessment catheterisation training. This engaging training is delivered by our NMC registered, accredited clinical trainer. Certification provided on completion of training.

To support learning, we also provide DVDs and training booklets.

- What are healthcare professionals saying about our training?

*"We'd like to take this opportunity to thank you for the catheter training we received in our care home. The staff found this very beneficial and the training was delivered in an engaging way which assisted our staff in their learning. The staff were really taken with the Ugo Urology products and can see how these will be of a clear benefit to our catheter users."*

- **Lisa Perry** - Acting Deputy Manager, Park View Care Home.



optimum medical<sup>™</sup> support



To register your interest in receiving our complementary training, email [training@optimummedical.co.uk](mailto:training@optimummedical.co.uk)